




Nurses Leading the Value Proposition in Health Care through Palliative Care

October 7, 2015
ANCC Magnet Conference
Atlanta, GA





Nurses Leading *Value*



- A Story
- *Value* in Serious Illness
- Palliative Care
- But first... Introductions

Who We're Not

No Connecticut zip code



Who We're Not



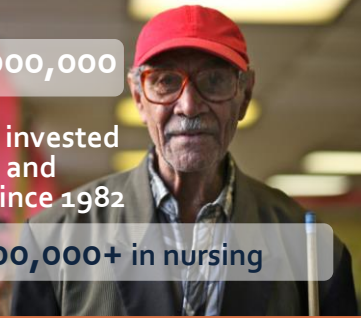
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Who We Are


Improving the Health of Older Adults



\$451,000,000
amount invested
in aging and
health since 1982

\$83,000,000+ in nursing

Photo by Jane Turkewitz



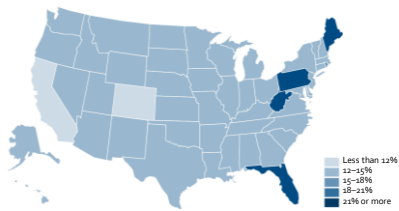
The New Demographic



Aging & Health



U.S. Projections, 65+
2010

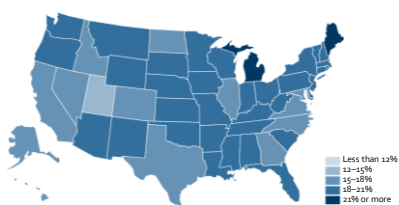


Source: 2000 U.S. Census

Aging & Health




U.S. Projections, 65+
2030




Source: 2000 U.S. Census

Happy Birthday Boomers




- Two biggest demographic shifts:
 - Aging
 - Aging of the Aging
- 10,000 turn 65 each day



Pew Charitable Trust; NCHCS FastFacts

Pathway to Excellence



- Nurses want to be excellent
- Excellent today means adding *value*
- *Redefining Healthcare* (2006) Michael Porter
- Historic shift by HHS:
 - from to paying for *volume*
 - to paying for *value*






Photo by Julie Turkewitz

Nursing's Roots in Value



- *Miss Nightingale's Carriage at the Seat of War*
- August 30, 1856



Florence Nightingale's Impact

- Value
- Used data to improve care
- Deaths were largely preventable
 - 1 soldier killed in battle
 - 7 deaths infection/preventable disease



Today's Battlefield

1. Care doesn't fit with pt's goals
2. Failure to inform pts
 - health
 - treatment options
3. Misperceptions about Palliative Care
4. Lack of Advance Care Planning



There is no greater *value* than care and outcomes concordant with patient's goals

Photo by Julia Turkewitz



My Story







How can care be Patient-Centered when we don't discuss serious illness?



Patient-Centered Care

"Care that is truly patient-centered considers patients' cultural traditions, their personal preferences and values, their family situations, and their lifestyles."

- Makes patient integral part of care team who collaborates w/ health care professionals in making clinical decisions."

-- Institute for Healthcare Improvement



Reality Check

- Majority of MDs shield truth from pts
- Survey of over 2000 physicians
 - 55% put more positive spin on prognosis than warranted
 - 11% lied to patients

(LI Iezzoni, *Health Affairs* Feb 2012)



Palliative Care

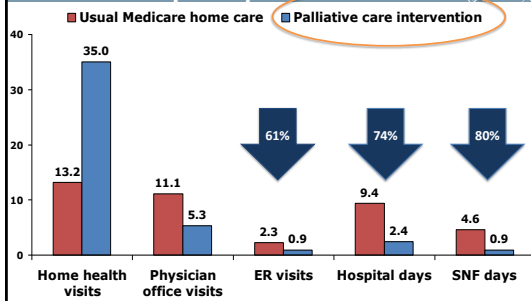
- Focuses on improving the quality of life for people facing serious illness:
 - Pain & symptom management,
 - Communication & Coordinated care
 - Appropriate from time of diagnosis
 - Can be provided w/ curative treatment

Resource:

Center to Advance Palliative Care
www.CAPC.org



Palliative Care Shifts Care out of Hospital / NH



www.CAPC.org

Brumley, R.D. et al. 2007. J Am Geriatr Soc



Advanced Care Planning

- 75% are unable to make some or all decisions at end-of-life

--- *Forbes*

Carolyn McClanahan



Harsh Reality for Older Adults



- 70% of want to die at home
--- Time/CNN Poll (2000)
- Yet 70% do not die at home
--- CDC (2005)

<http://www.time.com/time/magazine/article/0,9171,997968,00.html>
http://www.cdc.gov/nchs/data/dvs/Mortfinal2005_worktable_309.pdf


How people want to die



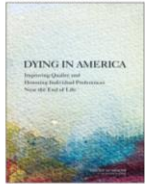
How people die



Institute of Medicine



Dying in America: Improving Quality and Honoring Individual Preferences Near the End of Life
www.iom.edu/endoflife




DYING IN AMERICA
Improving Quality and Honoring Individual Preferences Near the End of Life

Suggested citation: IOM (Institute of Medicine). 2014. *Dying in America: Improving quality and honoring individual preferences near the end of life*. Washington, DC: The National Academies Press.

INSTITUTE OF MEDICINE
OF THE NATIONAL ACADEMIES

Resource: www.iom.edu/endoflife

Institute of Medicine




REPORT BRIEF SEPTEMBER 2013

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Delivering High-Quality Cancer Care
 Charting a New Course for a System in Crisis



DELIVERING HIGH-QUALITY CANCER CARE
Charting a New Course for a System in Crisis

Resource: www.iom.edu/qualitycancercare

IOM Recommendations



- Better Communication
- Patient-Centered
- Elicit Goals
- Advance Care Planning
- Palliative Care ←




Photo by Jodie Turkenetz

Choosing Wisely (2012)

- Identifying *low value* care
- Avoiding wasteful or unnecessary
 - medical tests
 - treatments
 - Procedures
- 70 Specialty Societies
 - American Academy of Nursing

Resource:

<http://www.choosingwisely.org/>



What do older people value?

1. Independence
2. Addressing Pain
3. Maintaining Function

and dead last...

4. Length of Life



Fried et al. Arch Int Med 2011;171:1854

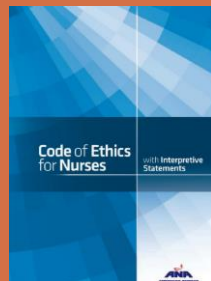


ANA Code of Ethics

- 2015 is the Year of Ethics

Resource:

<http://www.nursingworld.org/codeofethics>



Provision 1



- The nurse practices with compassion and respect for the inherent dignity, worth, and unique attributes of every person.

Provision 2



- The nurse's primary commitment is to the patient, whether an individual, family, group, community or population

Provision 3



- The nurse promotes, advocates for, and protects the rights, health, and safety of the patient

Provision 4



- The nurse has the authority, accountability, and responsibility for nursing practice: makes decisions: and takes action consistent with the obligation to promote health and to provide optimal care

Provision 5



- The nurse owes the same duties to self as to others, including the responsibility to promote health and safety, preserve wholeness of character and integrity, maintain competence, and continue personal and professional growth

Provision 6



- The nurse, through individual and collective effort, establishes, maintains, and improves the ethical environment of the work setting and conditions of employment that are conducive to safe, quality health care

Provision 7



- The nurse, in all roles and settings, advances the profession through research and scholarly inquiry, professional standards development, and the generation of both nursing and health policy

Provision 8



- The nurse collaborates with other health professionals and the public to protect human rights, promote health diplomacy, and reduce health disparities

Provision 9



- The profession of nursing, collectively through its professional organizations, must articulate nursing values, maintain the integrity of the profession, and integrate principles of social justice into nursing and health policy

Today's Battlefield



1. Care not concordant with pt's goals
2. Failure to inform pts
 - health
 - treatment options
3. Misperceptions about Palliative Care
4. Overtreatment
5. Lack of Advance Care Planning



What is the value of Palliative Care?



Helping your patients live well with serious illness